



Binary Reactive Rifle Targets

2025 MSRP

SKU	Description	Retail Unit UPC	/Case	MSRP	Dealer
v1.1.25					
1/2 POUND TARGETS					
1/2 ET	Single (1/2 LB Exploding Target)	7 36211 08786 7	24	\$7.99	\$4.79
H2P	Two Half Pack (2 pack of 1/2lb targets)	7 36211 09006 5	12	\$13.99	\$8.39
1/2 BR	Half Brick (4 pack of 1/2 lb targets)	7 36211 08876 5	4	\$25.99	\$15.59
STR	Starter Pack (6 - 1/2lb targets in a Box)	7 36211 08866 6	4	\$35.99	\$21.59
1/2 PK 10	1/2 Pack 10 (10 -1/2lb. targets)	7 36211 09016 4	5	\$50.99	\$30.59
1 POUND TARGETS					
1 ET	Single 1 lb Exploding Target	7 36211 09136 9	12	\$10.99	\$6.59
1 BR	Brick (4 pack of 1 lb targets)	7 36211 08886 4	4	\$37.99	\$22.79
EXTREME SHOOTER					
2ET	Single 2 lb Exploding Target	7 36211 08916 8	6	\$18.99	\$11.39
SPECIALTY TARGETS					
GRK-P	PINK - Gender Reveal kit with 1lb Tannerite brand target and 10lb of colored powder	8 53081 00818 8	1	\$116.99	\$70.19
GRK-B	BLUE - Gender Reveal kit with 1lb Tannerite brand target and 10lb of colored powder	8 53081 00817 1	1	\$116.99	\$70.19
KST	Kill Shot Target	7 36211 09056 0	6	\$9.99	\$5.99
KSB	Kill Shot Bundle (4 Cardboard Bullseye Targets)	7 36211 09116 1	18	\$9.99	\$5.99
PDT	Prairie Dog Target (4 Cardboard Prairie Dog target)	7 36211 09146 8	12	\$9.99	\$5.99
PRO PACKS					
PP10	ProPack 10 (10 - 1lb targets) - 99.90 (=10, 1ET @9.99) - 9.91 savings (one free target)	7 36211 08856 7	1	\$92.99	\$55.79
PP20	ProPak 20 (20 - 1/2 lb targets) - 139.80 (=20, 1/2singles @6.99) - 42.81 savings (6 free targets)	7 36211 08846 8	1	\$99.99	\$59.99
PP40	NEW* Sniper Shot (20 lb. and 40 load your own targets 1/2)	7 36211 09276 2	1	\$162.99	\$97.79
PP2X5	ProPack 2x5 (5- 2lb targets) (89.95 retail x 5 - 17.99) - 9.96 savings (1/2 free target)	7 36211 09206 9	1	\$90.99	\$54.59
GIFT	Gift Pack 20 Shot (10 lb. - 20 - 1/2lb Sniper Shot targets) - half of a PP40 \$78.99 + 19.99 tumbler	7 36211 09186 4	1	\$75.99	\$45.59
WHITE LIGHTNING BRAND TARGETS					
WLK	White Lightning Rimfire Target Kits (15 Targets and holders 6 kits per case)	7 36211 09066 9	6	\$46.99	\$28.19
Novelty					
SOS	S.O.S. Signal Snaps *NEW*	7 36211 09266 3	120	\$6.99	\$4.19
TSB	Tannerite® heavy duty shooters bag 18"x12"x11"	7 36211 08956 4	12	\$44.99	\$26.99
TUMBLER	20oz black tumbler	736211091963		\$19.99	\$11.99
TMUFF	Low profile earmuffs with noise reduction ration of 25 and Tannerite® logo	7 36211 08836 9	4	\$28.99	\$17.39
Toys					
PZL-D	Puzzle - Deer - large	7 63163 34267 6	25	\$25.60	\$15.36
PZL-T	Puzzle - Turkey - large	7 63163 34268 3	25	\$25.60	\$15.36
PZL-F	Puzzle - Fawn - small	7 63163 34269 0	50	\$14.97	\$8.98
PZL-R	Puzzle - Ringtail - small	7 63163 34270 6	50	\$14.97	\$8.98
Tannerite Sports					
36366 Valley Road					
Pleasant Hill, OR 97455					
541-744-1406					
sales@tannerite.com					
www.tannerite.com					
https://tannerite.com/shot-show-contact/					