

20 YEARS OF
TANNERITE®
Tannerite® Targets



MIX IT. SHAKE IT. SHOOT IT

THE . ORIGINAL . PATENTED . BINARY REACTIVE TARGETS!

2023 Product Guide

Tannerite® Targets

Tannerite® is the only company to successfully patent the Binary Reactive Rifle Target.

Safe and Legal: Tannerite® Brand targets are specifically designed to be safe and only initiated by a centerfire rifle. Only Tannerite® holds a valid patent on Binary Exploding Rifle Targets. We have spent many years perfecting our product. This product must be used as instructed. Follow the directions!

History of Tannerite®

At a young age, Daniel Tanner's interest and fascination with special effects were fostered by his grandfather in his workshop. After many years of encouragement when Dan turned 21 and was granted an ATF federal license, he began earnestly experimenting to create safe binary exploding rifle targets. He successfully formulated Tannerite® brand binary exploding rifle targets in 1996 and obtained design and utility patents. - [read more](#)

You should always check and follow all state, county, and/or local laws and regulations for any applicable permit or license requirements, or other potential restrictions and conditions in your area, for possession and use of Tannerite® brand targets in unmixed and mixed forms. Tannerite® makes the safest and most stable binary exploding targets on the market. **To achieve this level of quality, all targets are made in the U.S.A. with the finest materials available.**

The Use

Tannerite® brand targets were specifically designed to be safe and non-flammable, whether it's sitting on a shelf, being mixed or used. When shot with a high-power rifle it produces a water vapor and a thunderous boom resembling an explosion.

THIS. IS. Tannerite® – not a fake

Imitation is the highest form of flattery – UNFORTUNATELY – our competitors don't follow the same guidelines for safety and quality. We invented BINARY EXPLODING TARGETS. We know the science. We back our product. If it does NOT say Tannerite® or display our logo, then it is a FAKE!

Broad Reach

Tannerite® brand targets are the shot indicator targets of choice for hunters, law enforcement, and U.S. armed services. Our company ships product across the United States and around the world. With representation in various retail stores across the US and Canada, you will be able to pick up your target easily!

Tannerite® Targets



Goals

Tannerite® is continually developing new and exciting products. Our goal is to provide firearm enthusiasts a safe, user-friendly shot indicator for target practice using a variety of firearms. Providing unparalleled customer service and product guarantee is, and will always be, at the forefront of our day to day work.

Giving Back

Giving back to the community is what is right. We have started new campaigns to donate proceeds to various organizations. For more information, check out our [GIVING BACK](#) page.

Contact Us:

Address: Tannerite Sports, LLC
36366 Valley Road
Pleasant Hill, OR 97455
order inquiries: office@tannerite.com
shipment information: shipping@tannerite.com
website issues: marketing@tannerite.com

Tannerite® Targets

1/4 POUND TARGETS



1/4 lb Brick

- Includes (4) 1/4 lb targets, mixing jar and ear plugs
- Shoot with minimum 40 grain bullet or higher, traveling at a minimum of 2000 feet per second to detonate
- Comes in case packs of (4) - [buy](#)

1/2 POUND TARGETS



Single Target

- Single 1/2 lb exploding target and mixing jar
- Shoot with minimum 40 grain bullet or higher, traveling at a minimum of 2000 feet per second to detonate
- Comes in case packs of (24) - [buy](#)



Two Half Pack

- Includes 2 pack of 1/2 lb targets
- Shoot with minimum 40 grain bullet or higher, traveling at a minimum of 2000 feet per second to detonate
- Comes in case packs of (12)



1/2 lb Brick

- Includes (4) 1/2 lb targets, mixing jar and ear plugs
- Shoot with minimum 40 grain bullet or higher, traveling at a minimum of 2000 feet per second to detonate
- Comes in case packs of (4)



Starter Pack

- Includes (6) 1/2 lb targets in a box
- Shoot with minimum 40 grain bullet or higher, traveling at a minimum of 2000 feet per second to detonate
- Comes in case packs of (4)

1/4BR

UPC: 7 36211 09036 2
Case Pack: 4
Cases Per Pallet: 140
MSRP: \$14.99 each

1/2ET

UPC: 7 36211 08786 7
Case Pack: 24
Cases Per Pallet: 70
MSRP: \$6.99 each

H2P

UPC: 7 36211 08786 7
Case Pack: 24
Cases Per Pallet: 70
MSRP: \$12.99 each

1/2BR

UPC: 7 36211 09006 5
Case Pack: 12
Cases Per Pallet: 70
MSRP: \$24.99 each

STR

UPC: 7 36211 08866 6
Case Pack: 4
Cases Per Pallet: 60
MSRP: \$33.99 each

Tannerite® Targets



1/2 Pack 10

- Includes (10) 1/2 lb targets
- Shoot with minimum 40 grain bullet or higher, traveling at a minimum of 2000 feet per second to detonate
- Comes in case packs of (5)

1 POUND TARGETS



Single 1 lb Target

- Single 1 lb exploding target and mixing jar
- Shoot with minimum 40 grain bullet or higher, traveling at a minimum of 2000 feet per second to detonate
- Comes in case packs of (12)



1 lb Brick

- Includes (4) 1 lb targets, mixing jar and ear plugs
- Shoot with minimum 40 grain bullet or higher, traveling at a minimum of 2000 feet per second to detonate
- Comes in case packs of (4)

2 POUND TARGETS



Single 2 lb Target

- Single 2 lb exploding target and mixing jar
- Shoot with minimum 40 grain bullet or higher, traveling at a minimum of 2000 feet per second to detonate
- Comes in case packs of (6)

1/2 PK 10

UPC: 736211090164
Case Pack: 5
Cases Per Pallet: 40
MSRP: \$48.99

1 ET

UPC: 736211091369
Case Pack: 12
Cases Per Pallet: 70
MSRP: \$9.99 each

1 BR

UPC: 736211088864
Case Pack: 4
Cases Per Pallet: 105
MSRP: \$35.99

2 ET

UPC: 736211089168
Case Pack: 6
Cases Per Pallet: 105
MSRP: \$17.99

Tannerite® Targets

Bulk Packs

Pro Pack 10

- Includes (10) 1 lb targets and mixing jar
- Shoot with minimum 40 grain bullet or higher, traveling at a minimum of 2000 feet per second to detonate



PP10

UPC: 7 36211 08856 7

Case Pack: 1

Cases Per Pallet: 120

MSRP: \$89.99 each



Pro Pack 20

- Includes (10) 1 lb targets and mixing jar
- Shoot with minimum 40 grain bullet or higher, traveling at a minimum of 2000 feet per second to detonate



PP20

UPC: 7 36211 08846 8

Case Pack: 1

Cases Per Pallet: 120

MSRP: \$96.99 each

Tannerite® Targets

Pro Pack 30

- Includes (30) 1/4 lb targets and mixing jar • Shoot with minimum 40 grain bullet or higher, traveling at a minimum of 2000 feet per second to detonate



Pro Pack 40 - Sniper Shot Series

Get the same effect as standard rifle targets but with minimum noise.



PP30

UPC: 7 36211 08856 7
Case Pack: 1
Cases Per Pallet: 120
MSRP: \$84.99 each

[View Youtube Promo:](#)



PP40

UPC: 7 36211 0927 6
Case Pack: 1
Cases Per Pallet: 120
MSRP: \$157.99

Box contains:
(4) 5lb bags of Mixture
(40) Empty Target Pouches
(1) mixing jar
(1) prepacked silver catalyst
(1) earplugs



Tannerite® Targets

Pro Pack 2X

- Includes (5) 2 lb targets, catalyst, instructions and mixing jar



5 x 2lb = New Propack for 2023

We bring the boom!



PP2X5

UPC: 7 36211 092069

Case Pack: 1

Cases Per Pallet: 120

MSRP: \$87.50 each

YouTube Promo



Tannerite® Targets

THE FUN STUFF

White Lightning Brand Targets

White Lightning Rimfire Target Kit • Includes (15) targets and (15) holders and site stickers • Complete in a sealed tube • Comes in case packs of (6)



WLK

UPC: 7 36211 09066 9

Case Pack: 6

Cases Per Pallet: 40

MSRP: \$44.99 each

S.O.S. Signal Snaps



Legal 120 Decibel impact Cherry Bombs.
DOT Classified as an unregulated
Novelty.

24 inner boxes per pack.

SOS

UPC: 7 36211 09266

Case Pack: 5

Cases Per Pallet: 60

MSRP: \$5.99 piece / \$143.76
pack



Tannerite® Targets

Tannerite® Gift Pack



20 Shot Gift Pack + Tumbler

Affordable gift with 20x the boom!

Gift Pack includes:

10 lbs Tannerite Mix.

20 Target Pouches – 1/2lb targets

Catalyst

Tannerite® Thermal Tumbler



GIFT-20

UPC: 8 53081 00818 8

Case Pack: 1

Cases Per Pallet: 120

MSRP: \$74.99



Tannerite® Targets

GENDER REVEAL BOOM BOX



Tannerite's Gender Reveal Boom Box is everything you need for a gender reveal with Color Blaze's colored powder and a 1 lb. Tannerite® brand binary rifle target, all wrapped up in one beautiful package.

GRK-P / GRK-B

UPC: 8 53081 00818 8 (pink)
9 53081 00817 1 (blue)
Case Pack: 1
Cases Per Pallet: 130
MSRP: \$112.99



Tannerite® Targets

Target Accessories

Kill Shot Target



The KST contains one cardboard standup target holder with a bullseye target above for sighting in a rifle, one 1/2 pound Target, a premeasured packet of catalyst, mixing container and instructions (Instructions are located on the mixing container label). Folding instructions are printed on the KST itself. Once the KST is folded it will stand upright with a platform to place the Tannerite® Brand Binary Rifle Target. Sight in the rifle with the cardboard bullseye target; then take your shot at the Tannerite® Brand Binary Rifle Target.

Kill Shot Bundle



The KSB contains four cardboard standup target holders with bullseye targets above for sighting in a rifle. Folding instructions are printed on each target. Once the target is folded it will stand upright with a platform to place either a 1lb. or 1/2lb. Tannerite® Brand Binary Rifle Target. (Binary rifle target not included.) Sight in the rifle with the cardboard bullseye target; then take your shot at the Tannerite® Brand Binary Rifle Target. (Binary rifle target not included.)

KST

UPC: 7 36211 09056 0

Case Pack: 6

MSRP: \$8.99

KSB

UPC: 7 36211 09116 1

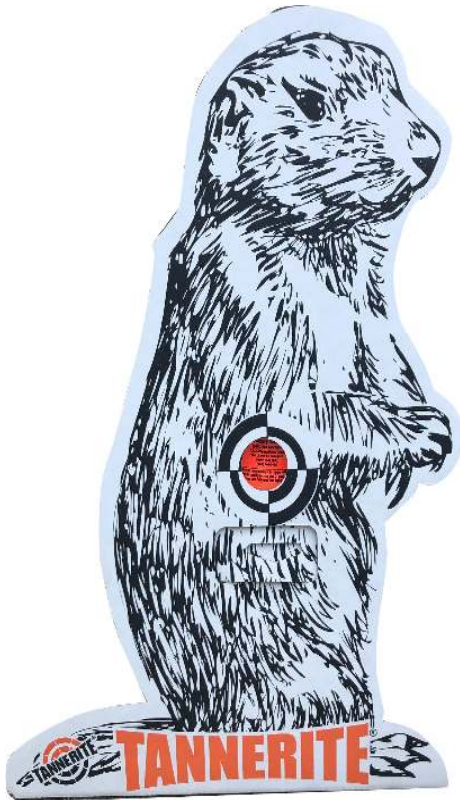
Case Pack: 18

MSRP: \$8.99

Tannerite® Targets

Target Accessories

Prairie Dog Target



The PDT contains four cardboard standup target holders for use with 1lb, 1/2 lb, or 1/4 lb Tannerite® Brand Binary Rifle Targets. (Binary rifle target not included) Folding instructions are printed on each target. Once the target is folded it will stand upright with a platform to place either a 1lb, 1/2lb, or 1/4lb Tannerite® Brand Binary Rifle Target. (Binary rifle target not included.)

.....

Tubby



The Tubby Target contains one 3D biodegradable stand up target holder for use with 1lb. or 1/2lb. Tannerite® Brand Binary Rifle Target. (Binary rifle target not included.). Each Tubby Target Holder has been grown from Ecovative's Mushroom® Material. After the target has successfully been initiated the Tubby will harmlessly compost on site as the material is fully biodegradable.

PDT

UPC: 7 36211 09136 8

Case Pack: 12

MSRP: \$8.99

TUBBY

MSRP: \$10.99

**New Paper
Targets coming
spring 2023**

Tannerite® Targets

Target Accessories

Heavy Duty Shooters Bag



Large 600 Denier Poly Shooter Bag measuring 18"X 12"X 11" Heavy duty double zippers, Main compartment zipper is lockable Double sized water bottle/sports drink compartment Easy reach inside side pockets for pistol or ammo Elastic chain on inside pockets, ammo and clip storage on the outside pockets Heavy duty shoulder strap and on the bottom of the bag there are 4 rubber feet Tannerite® Sports Logo on each side Perfect bag for the shooting enthusiast



Ear Protection

Our earmuffs featuring the Tannerite® logo are low profile, lightweight and padded providing comfort and protection for all-day wear in any conditions. They come with an adjustable, padded headband that fit virtually all sizes while still being able to fold compact to allow for easy minimal storage almost anywhere.

TSB

UPC: 7 36211 08956 4

Case Pack: 12

MSRP: \$44.99

**New Paper
Targets coming
spring 2023**

TMUFF

UPC: 7 36211 08836 9

Case Pack: 4

MSRP: \$28.99



TANNERITE® TARGETS



Tannerite® is continually developing new and exciting products. Our goal is to provide firearm enthusiasts a safe, user-friendly shot indicator for target practice using a variety of firearms. Providing unparalleled customer service and product guarantee is, and will always be, at the forefront of our day to day work.



VISIT US ONLINE

WWW.TANNERITE.COM

Toll free: 877-744-1406

Tannerite Sports, LLC . Pleasant Hill, OR



Made in the U.S.A.

LEGAL/STABLE/PATENTED
Patent RE44, 386 E

 therealtanneritesports

 tanneritesportsllc